

1 of 2

Salesperson FAX#

STEEFAN/MIKE

[illegible]

Rep Order# 8880403 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 10/11/2012 3:16 PM  
Last Received: 10/11/2012 9:18 AM  
Showing Buylines: All Lines

2 of 2

Station KLAS-TV LAS VEGAS  
Advertiser ( ) NRCC-NATL REPUB CONG  
Product ISSUE  
Estimate# 3337  
Buyer TRACEY ROBINSON  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA INC  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 155/426/3337  
Flight Dates 10/19/2012 - 10/25/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES

Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

—REPORT TOTALS—

Report Totals: 6 / \$8,500.00

—SALES MONTHLY TOTALS—

Oct 12: 6 / \$8,500.00

Sales Totals: 6 / \$8,500.00

Station Totals: 6 / \$8,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

|               |          |      |    |      |     |      |     |      |     |      |    |
|---------------|----------|------|----|------|-----|------|-----|------|-----|------|----|
| Market Totals | \$28,333 | CABL | 0% | KLAS | 30% | KSNV | 40% | KTNV | 25% | KTUD | 0% |
|               |          | KVCW | 0% | KVMY | 0%  | KVVU | 5%  | UNKN | 0%  |      |    |

Books FEB11  
Demos RA35+